



SE@works

[Forside](#) [Kontakt os](#)

[Log ind](#)

[Tilmeld](#)

Få adgang til et stort antal linkbuilding muligheder

En service skabt af kærlighed for enkel håndtering af Linkbuilding. Betal kun for de links du vil have, og vær kræsken når du vælger domæner! Du kan segmentere på kategorier, men også specifikationer som Ahrefs DR, henvisende domæner og trafik.

SE@works

Log på din konto

Brugernavn

Kodeord

[Glemmit](#)

[Log ind](#)

[Nye brugere tilmeld](#)



Profitable and scalable

SeoWorks is a highly automated marketplace, where customers can login and buy advertorials/ingoing links to their website. Linkbuilding is also called off-page SEO and helps customers get better placements on Google. This in turn gives more traffic to their website and thus more sales.

Publishers (website owners) can sell advertorials on their websites via SeoWorks and the system automatically send credit notes to them and invoices to the customers each month.

Currently most of the revenue origins from Denmark but an international version with credit card payments instead of invoices is ready to be used by the acquirer.

For more info please contact kontakt@seoworks.dk / +45 26744169

A solid business with many opportunities



Revenue and profit

SeoWorks is currently yielding 181,000 EUR in profits per year on a revenue of 416,000 EUR. That amounts to a profit margin of 43 %. The current owners have focused on automating and optimizing the system to increase revenue and profit and thereafter on preparing the international platform, gobuylinks.com, which is also included in the sale of SeoWorks.



Opportunities and stability

The off-page SEO industry has continuously grown over the last ten years and that trend seems to continue. The reason is that the ROI on off-page SEO is very high and there is a much larger demand for the service than there are people and platforms that provides it. SeoWorks is very scalable but if the acquirer prefers it can be run as it is with small effort as well.



Why is SeoWorks for sale?

The current owners own several companies within online marketing, and they wish to hedge their investments. It has been the plan ever since they acquired SeoWorks themselves back in 2019 to optimize it in the Danish market and prepare it for the international market before selling it to an acquirer with better prerequisites to grow it from here.